WORKSHOP NOTES - PAGE 1 Setting Up a Beautiful, Engaging Church Facebook Page CHURCH US

Advantages of the Web



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Tips on Setting up a Facebook Page



A great Facebook page gives visitors an idea of what it feels like to be a part of your community.

A great Facebook page allows ministry to continue every hour of the day, every day of the week.



Ideas for Cover Photos:

4 Keys to Great Posts:

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We saw churches struggling to set up great websites. That's why we exist. We're here to help.



6 Types of Facebook Posts

Create a Posting Calendar

Schedule your posts 1 month at a time.



Appearing in the News Feed

Promoting Your Page

HELPFUL RESOURCES

Think International

• iChurch Method

Steve Fogg

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